

We train on *your* schedule.

Visible Edge Institute has been providing classroom training for over 30 years and remote training for over a decade. Our flexible, comprehensive training programs are designed to accommodate individuals of *all* skill levels.

As a Licensed Post-Secondary Educational Institution, our training provides students with hands-on experience, in-depth skills in leading applications, and industry-recognized certifications. You'll get the opportunity to earn industry-recognized certifications in all of our programs.

Train remotely or in-center, while maintaining on-demand access to our live instructors. Students can also access training lessons 24/7 for self-study.

Remote Attendance: Remotely tap into our training center to work directly with live instructors on-demand via phone, video call, screen sharing, email, chat or text.

In-Center Attendance: Choose to attend training in our physical training center on your schedule, not ours. Our renovated in-center learning environment utilizes state of the art equipment and modern learning techniques including one-on-one live instructor interactions, digital materials, labs, and project work.



You may qualify to have your entire program paid for, 100%, with no out-of-pocket costs to you. All programs are federally approved by WIOA, Section 30, Trade Adjustment Act, Vocational Rehab, and more.

We are a Veteran Friendly Institution.



GI Bill® is a registered trademark of the U.S. Department of Veterans Affairs (VA). For more information about education benefits offered by the VA, visit the official U.S. government website at <http://www.benefits.va.gov/gibill>.

GLOBAL HEADQUARTERS

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DIGITAL MARKETING & ANIMATION



Covering countless major marketing and animation topics, this program focuses on current industry tools, platforms, strategies, and best practices.

VISIBLE EDGE

IF A PICTURE IS WORTH A THOUSAND WORDS, AN ANIMATION IS WORTH A MILLION

Discover how to create impressive, eye-catching content using industry-standard tools such as Adobe Photoshop, Illustrator, InDesign, After Effects, Dreamweaver, Premiere Pro, and more.

Learn not only to create content using Adobe Creative Cloud - but also choose to advance into more complex rendering platforms.

Continuing on in the program, you will be introduced to web design and graphic design best practices using top tools including Wordpress, Drupal, Figma, Adobe XD, and more.

A vast range of electives are included in the program to boost your resume, expand your skill set, strengthen your knowledge, increase your employment marketability, and give you a competitive edge,

This flexible, comprehensive program was designed to accommodate individuals of all skill levels - from beginner to advanced. Our counselors create a customized training program to fit your past experience, current needs, and future goals.



HIGHLIGHTS...



Explore industry-standard tools such as Adobe Creative Cloud, Wordpress, Microsoft 365, Canva, Google Analytics, Google Ads, and more.



Dive into advanced rendering platforms - including KeyShot, V-Ray, 3ds Max, SolidWorks, and Blender.



Create marketing content - such as logos, websites, brochures, newsletters, posters, animations, videos, presentations, sales material, graphics, infographics, kinetic typography, and more.



Dive into analytics - learning all about your customers and maximizing ad efficiency.



Discover marketing strategies, best practices, common mistakes, tips to increase traffic, and proven methods for maximizing sales.



Master top rendering software and design programs to bring your marketing efforts to the next level.

YOU'LL HAVE THE OPPORTUNITY TO EARN INDUSTRY-RECOGNIZED CERTIFICATIONS, INCLUDING BUT NOT LIMITED TO:



Google Analytics Individual Qualification (GAIQ)



Google Ads Certifications



Google Digital Garage



Adobe Creative Cloud Certifications



Autodesk Certified User (ACU)



American Marketing Association (AMA) Certifications



Certifications in Microsoft Office 365 Associate Specialist for Outlook, Word, Excel, PowerPoint, and Access

CORE CURRICULUM FOR THIS PROGRAM INCLUDES...

- Digital Marketing
- Marketing Psychology
- Graphic Design
- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- 3D Photorealistic Rendering

ADDITIONAL ELECTIVE TOPICS INCLUDE...

- Adobe Creative Cloud - *Premiere Pro, After Effects, Dreamweaver, XD, and more.*
- Digital Painting
- 3ds Max
- V-Ray
- SolidWorks
- Blender 3D Animation
- Keyshot
- Maya
- Canva
- Figma
- Drupal
- Salesforce
- Social Media Marketing & Platforms
- Logo Design
- Magazine Design
- Graphic Design & Web Design
- User Experience & User Interface (UX/UI)
- General Management
- Project Management
- Digital 3D Rendering
- Augmented Reality (AR)
- Marketing Strategy & Analytics
- Business Fundamentals
- Business Intelligence (BI)
- Data Analysis
- Cinematography
- Video Editing & Production
- Microsoft Teams, Outlook, Word, Excel, PowerPoint, Access, OneNote, Forms, Planner, Visio, Publisher, Project, OneDrive, and more.

To learn more about this program, please visit:

<https://www.visible-edge.com/digital-marketing-and-animation/>