

## We train on *your* schedule.

Visible Edge Institute has been providing classroom training for over 30 years and remote training for over a decade. Our flexible, comprehensive training programs are designed to accommodate individuals of *all* skill levels.

As a Licensed Post-Secondary Educational Institution, our training provides students with hands-on experience, in-depth skills in leading applications, and industry-recognized certifications. You'll get the opportunity to earn industry-recognized certifications in all of our programs.

Train remotely or in-center, while maintaining on-demand access to our live instructors. Students can also access training lessons 24/7 for self-study.

**Remote Attendance:** Remotely tap into our training center to work directly with live instructors on-demand via phone, video call, screen sharing, email, chat or text.

**In-Center Attendance:** Choose to attend training in our physical training center on your schedule, not ours. Our renovated in-center learning environment utilizes state of the art equipment and modern learning techniques including one-on-one live instructor interactions, digital materials, labs, and project work.



You may qualify to have your entire program paid for, 100%, with no out-of-pocket costs to you. All programs are federally approved by WIOA, Section 30, Trade Adjustment Act, Vocational Rehab, and more.

## We are a Veteran Friendly Institution.



GI Bill® is a registered trademark of the U.S. Department of Veterans Affairs (VA). For more information about education benefits offered by the VA, visit the official U.S. government website at <http://www.benefits.va.gov/gibill>.

## GLOBAL HEADQUARTERS

**Visible Edge, Inc.**  
**38 Technology Way**  
**The Millyard Technology Park**  
**Nashua, New Hampshire 03060**

## CONTACT US



**(888)-VIS-EDGE**  
**(888)-847-3343**



**[info@visible-edge.com](mailto:info@visible-edge.com)**



**[www.facebook.com/VisibleEdgeInc](https://www.facebook.com/VisibleEdgeInc)**



**[www.twitter.com/VisibleEdge](https://www.twitter.com/VisibleEdge)**



**[www.linkedin.com/company/visible-edge/](https://www.linkedin.com/company/visible-edge/)**



**[www.visible-edge.com](http://www.visible-edge.com)**  
**[www.visible-edge.com/career-centers/](http://www.visible-edge.com/career-centers/)**



Ve-I reserves the right to change fees, courses, topics, policies, programs, services and personnel as required. "On-Demand" refers to instructor and facility access during our normal business hours, which are Monday – Friday from 8:00AM to 5:00PM except Federal Holidays and shutdowns. Instructor support is limited to purchased training materials and labs. Remote setup assistance is included.

COPYRIGHT © 2022 - Visible Edge, Inc. All Rights Reserved.

# GRAPHIC DESIGN TECHNOLOGIES

Gain a comprehensive knowledge of the broad, immersive discipline of Graphic Design - from best practices to fundamental applications and in-demand tools.

# VISIBLE EDGE



# THE GRAPHIC DESIGN INDUSTRY HAS EXPANDED RAPIDLY DUE TO THE GLOBAL TRANSITION TO DIGITAL

Learn the art and discipline of graphic design - allowing you to enter an expanding job market, score new opportunities, enhance your skill set, and accelerate your career.

In this program, you'll be introduced to the expansive world of graphic design - diving into graphic creation, web design, digital painting, art fundamentals, User interface (UI), User experience (UX), and much more.

First, the program emphasizes tips, best practices, fundamental knowledge, and other basic topics to get you acquainted with the discipline. Once the basics are mastered, you'll begin to explore graphic design theory, processes, job trends, current industry-standard programs, and more.

Throughout your program, you'll also have the opportunity to master top programs and platforms throughout the graphic design industry such as Adobe Creative Cloud (Photoshop, InDesign, Illustrator, Premiere Pro, XD, After Effects, Dreamweaver, Lightroom, Captivate), WordPress, Blender, Figma, and 3ds Max.

Through your elective courses, you may gain the option to explore parallel fields like logo design, character design, app design, video game design, video production, drawing, Java, Tableau, HTML, Scala, ZBrush, and other related topics.

## LEARN TO...



Design animated characters, graphic content, video game concept art, video edits, and 3D digital sculpting & modeling.



Create eye-catching content - such as motion graphics, logos, brochures, blog posts, newsletters, posters, animations, social media content, videos, kinetic typography, etc.



Create digital paintings and elaborate 2D art for use in video games, marketing materials, sales content, animations, backgrounds, and more.

## YOU'LL HAVE THE OPPORTUNITY TO EARN INDUSTRY-RECOGNIZED CERTIFICATIONS, INCLUDING BUT NOT LIMITED TO:



3ds Max (Autodesk Certified User)



Adobe XD Certification



Adobe Creative Cloud Certifications



Google Analytics Individual Qualification (GAIQ)



Google Digital Garage



American Marketing Association (AMA) Certifications



Social Media Marketing Manager



Web Analytics Certification



Microsoft Certifications



## CORE CURRICULUM FOR THIS PROGRAM INCLUDES...

- Graphic Design
- Art Fundamentals
- Digital Painting
- Adobe Creative Cloud - including Photoshop, Illustrator, InDesign, & XD
- User Experience (UX) & User Interface (UI) Design

## ADDITIONAL ELECTIVE TOPICS INCLUDE...

- Graphic Design Theory
- User Experience (UX) & User Interface (UI)
- Digital Painting
- Color Theory for Digital Artists
- Digital Sketching
- Logo Design
- Motion Graphics & Data Visualization
- Character Design & Architecture
- Video Game Concept Art
- Unity
- 3ds Max
- V-ray
- ZBrush
- Blender
- Augmented Reality (AR)
- Adobe After Effects, Premiere Pro, Dreamweaver, and advanced Adobe applications
- 2D Game Asset Graphic Design using Photoshop
- Unreal Engine
- Game Design
- 3D Digital Sculpting & Modeling
- Video Production
- Camtasia
- HTML/CSS
- Javascript
- Marketing Psychology
- Web Design & Web Development
- Figma
- Canva for Business Graphics
- Networking & Interviewing Techniques
- Business Etiquette
- Search Engine Optimization (SEO)
- and more.

**To learn more about this program, please visit:**

<https://www.visible-edge.com/graphic-design-technologies/>