

We train on *your* schedule.

Visible Edge Institute has been providing classroom training for over 30 years and remote training for over a decade. Our flexible, comprehensive training programs are designed to accommodate individuals of **all** skill levels.

As a Licensed Post-Secondary Educational Institution, our training provides students with hands-on experience, in-depth skills in leading applications, and industry-recognized certifications. You'll get the opportunity to earn industry-recognized certifications in all of our programs.

Train remotely or in-center, while maintaining on-demand access to our live instructors. Students can also access training lessons 24/7 for self-study.

Remote Attendance: Remotely tap into our training center to work directly with live instructors on-demand via phone, video call, screen sharing, email, chat or text.

In-Center Attendance: Choose to attend training in our physical training center on your schedule, not ours. Our renovated in-center learning environment utilizes state of the art equipment and modern learning techniques including one-on-one live instructor interactions, digital materials, labs, and project work.



You may qualify to have your entire program paid for, 100%, with no out-of-pocket costs to you. All programs are federally approved by WIOA, Section 30, Trade Adjustment Act, Vocational Rehab, and more.

We are a Veteran Friendly Institution.



GI Bill® is a registered trademark of the U.S. Department of Veterans Affairs (VA). For more information about education benefits offered by the VA, visit the official U.S. government website at <http://www.benefits.va.gov/gibill>.

GLOBAL HEADQUARTERS

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Ve-I reserves the right to change fees, courses, topics, policies, programs, services and personnel as required. "On-Demand" refers to instructor and facility access during our normal business hours, which are Monday – Friday from 8:00AM to 5:00PM except Federal Holidays and shutdowns. Instructor support is limited to purchased training materials and labs. Remote setup assistance is included.

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GRAPHIC DESIGN APPLICATIONS SPECIALIST

The global transition to digital has caused the graphic design industry to expand rapidly. Enter this growing field now to score new opportunities and accelerate your career.

VISIBLE EDGE

GAIN ADVANCED KNOWLEDGE AND INSIGHT INTO THE EXPANSIVE WORLD OF GRAPHIC DESIGN

The digital world is rapidly expanding - creating endless new opportunities, career paths, workplace advancements, and attainable certifications. Our Graphic Design Applications Specialist program focuses on attaining or updating skills used by individuals throughout this emerging industry.

Throughout our program, you will have the opportunity to explore all of the applications necessary to succeed in the expansive world of graphic design. First, learn about motion graphics, graphic design, user interface (UI), user experience (UX), and designing using Adobe products such as Photoshop, Illustrator, InDesign, After Effects, and XD. Progress on to learn more about your choice of additional topics, programs, and parallel industries.

LEARN TO...



Use advanced workplace tools including Adobe Creative Cloud tools including Photoshop, Illustrator, InDesign, After Effects, XD, Premiere Pro, Dreamweaver, and more.



Also branch off into advanced platforms such as 3ds Max, V-ray, Unity, Blender, and more.



Create eye-catching marketing and sales content - such as motion graphics, websites, animations, videos, posters, brochures, blog posts, newsletters, social media content, kinetic typography, and more.



Design animated characters, video game concept art, video editing & production, cinematography, digital painting, and 3D digital sculpting & modeling.

YOU'LL HAVE THE OPPORTUNITY TO EARN INDUSTRY-RECOGNIZED CERTIFICATIONS, INCLUDING BUT NOT LIMITED TO:



3ds Max (Autodesk Certified User)



Adobe XD Certification



Adobe Creative Cloud Certifications



Google Analytics Individual Qualification (GAIQ)



Google Ads Certifications



Google Digital Garage



American Marketing Association (AMA) Certifications



Social Media Marketing Manager



Web Analytics Certification



Certifications in Microsoft Office 365 Associate Specialist for Outlook, Word, Excel, PowerPoint, and Access

CORE CURRICULUM FOR THIS PROGRAM INCLUDES...

- Graphic Design
- Motion Graphics
- User Experience (UX) & User Interface (UI) Design
- Adobe Creative Cloud Applications - including *Photoshop, Illustrator, InDesign, XD, and After Effects*
- Professional 2D Game Graphic Design in Photoshop



ADDITIONAL ELECTIVE TOPICS INCLUDE...

- Advanced Graphic Design
- Graphic Design Theory
- User Experience (UX)
- User Interface (UI)
- Digital Coloring & Painting
- Digitally Painting Light and Color
- Color Theory for Digital Artists
- Digital Drawing & Sketching
- Concept Art Character Design & Architecture
- Video Game Concept Art
- 3ds Max
- Unity
- V-ray
- Canva for Business Graphics
- Figma
- ZBrush: 3D Digital Sculpting & Modeling
- Blender: 3D Animation & Animation Production
- Camtasia
- Augmented Reality (AR)
- 2D Game Asset Graphic Design in Photoshop
- Unreal Engine
- Game Design
- Adobe Premiere Pro, Lightroom, Dreamweaver, & advanced Adobe applications
- Motion Graphics
- Data Visualization
- Tableau
- HTML/CSS
- Video Production
- Confidence on Camera
- Marketing Psychology
- Digital Marketing & Social Media Marketing
- Logo Design
- Web Design & Web Development
- Portfolio Techniques
- Business Etiquette
- Networking & Interviewing Best Practices
- Microsoft Teams, Word, Excel, PowerPoint, OneNote, Outlook, Visio, Project, OneDrive, SharePoint, & other Microsoft applications
- and more.

To learn more about this program, please visit:

<https://www.visible-edge.com/graphic-design-applications-specialist>