

We train on *your* schedule.

Visible Edge Institute has been providing classroom training for over 30 years and remote training for over a decade. Our flexible, comprehensive training programs are designed to accommodate individuals of ***all*** skill levels.

As a Licensed Post-Secondary Educational Institution, our training provides students with hands-on experience, in-depth skills in leading applications, and industry-recognized certifications. You'll get the opportunity to earn industry-recognized certifications in all of our programs.

Train remotely or in-center, while maintaining on-demand access to our live instructors. Students can also access training lessons 24/7 for self-study.

Remote Attendance: Remotely tap into our training center to work directly with live instructors on-demand via phone, video call, screen sharing, email, chat or text.

In-Center Attendance: Choose to attend training in our physical training center on your schedule, not ours. Our renovated in-center learning environment utilizes state of the art equipment and modern learning techniques including one-on-one live instructor interactions, digital materials, labs, and project work.



You may qualify to have your entire program paid for, 100%, with no out-of-pocket costs to you. All programs are federally approved by WIOA, Section 30, Trade Adjustment Act, Vocational Rehab, and more.

We are a Veteran Friendly Institution.



GI Bill® is a registered trademark of the U.S. Department of Veterans Affairs (VA). For more information about education benefits offered by the VA, visit the official U.S. government website at <http://www.benefits.va.gov/gibill>.

GLOBAL HEADQUARTERS

Visible Edge, Inc.
38 Technology Way
The Millyard Technology Park
Nashua, New Hampshire 03060

CONTACT US



(888)-VIS-EDGE
(888)-847-3343



info@visible-edge.com



www.facebook.com/VisibleEdgeInc



www.twitter.com/VisibleEdge



www.linkedin.com/company/visible-edge/

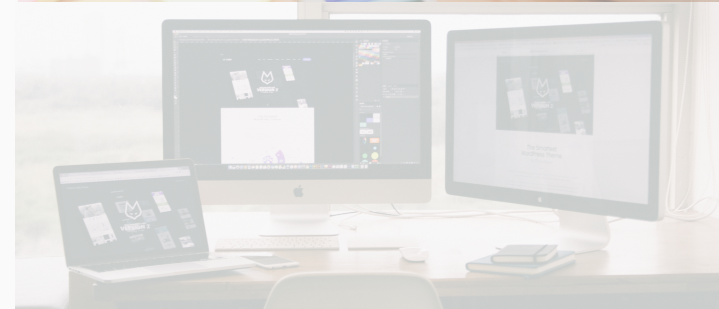


www.visible-edge.com
www.visible-edge.com/career-centers/

Ve-I reserves the right to change fees, courses, topics, policies, programs, services and personnel as required. "On-Demand" refers to instructor and facility access during our normal business hours, which are Monday - Friday from 8:00AM to 5:00PM except Federal Holidays and shutdowns. Instructor support is limited to purchased training materials and labs. Remote setup assistance is included.

MARKETING & GRAPHIC DESIGN PROGRAMS

VISIBLE EDGE INSTITUTE CERTIFICATE PROGRAMS





Digital Marketing Applications Specialist

Advance your marketing skillset by learning the latest Digital Marketing software applications used throughout this emerging industry.

With constant advancements in social media and technology, digital marketing has proven to be one of the most crucial disciplines for business growth and increased sales. Our Digital Marketing Applications Specialist program focuses on attaining or updating your application skills.

Core curriculum and electives for this program include platforms such as WordPress, Google Analytics, Google Ads, and Adobe programs including Photoshop, InDesign, Illustrator, Dreamweaver, XD, AfterEffects, and Premiere Pro. Also choose to explore social media platforms, Mailchimp, Constant Contact, Canva, Java, Tableau, Figma, Microsoft Office, additional Adobe programs, and more.

To learn more about this program, please visit:

<https://www.visible-edge.com/digital-marketing-applications-specialist/>



Digital Marketing & Animation

Learn not only the discipline of marketing, but also master industry-standard animation and photorealistic rendering applications.

If a picture is worth a thousand words, an animation is worth a million. Today, we live in a world of instant gratification. You have just seconds to grab someone's attention. Throughout this comprehensive program, you will learn to take advantage of this. Learn more about content creation and utilizing top in-demand programs and platforms in the industry. Afterwards, you will focus on more advanced content creation including photorealistic renderings, graphics, and animations.

Core curriculum and electives for this program include topics such as marketing psychology, digital marketing, graphic design, 3ds Max, and various Adobe programs - such as Photoshop, InDesign, Illustrator, Dreamweaver, XD, AfterEffects, and Premiere Pro. Also choose to explore logo design, web development, branding, cinematography, animated videos, user interface (UI), user experience (UX), Microsoft 365, Blender, and more.

To learn more about this program, please visit:

<https://www.visible-edge.com/digital-marketing-and-animation/>



Digital Marketing & Web Design

Explore the discipline of marketing, as well as web design and software applications necessary to succeed in modern-day industry roles.

Master content creation using the most in-demand programs and platforms throughout industries today. Also discover how to get this impressive content in front of your users by utilizing state-of-the-art web design and social media tools. Throughout your learning, you'll discover how to create websites, optimize countless social media platforms, design marketing content, and effectively implement search engine optimization (SEO) to strengthen your online presence and gain loyal customers. Finally, you'll use analytics to maximize your ad efficiency, discover new marketing strategies, and increase your traffic.

Core curriculum and electives for this program include fundamentals of digital marketing, content marketing, marketing psychology, website creation, social media platforms, Google Analytics, and Google Ads. Also choose to explore SEO, graphic design, user interface (UI), user experience (UX), eCommerce, email marketing, WordPress, Drupal, various Adobe Creative Cloud platforms, and more.

To learn more about this program, please visit:

<https://www.visible-edge.com/digital-marketing-and-web-design/>



Graphic Design Applications Specialist

Further advance your graphic design background by learning the latest applications for creating eye-catching digital content.

Our program focuses on attaining or updating skills and applications leveraged by individuals throughout the graphic design industry. The digital world is rapidly expanding - creating endless new opportunities, certifications, career paths, and workplace advancements. This comprehensive program provides the opportunity to explore countless skills and applications essential to graphic design.

Core curriculum and electives for this program include graphic design essentials, 2D graphic design, motion graphics, user interface (UI), user experience (UX), and Adobe programs including Photoshop, InDesign, Illustrator, After Effects, and XD. Also choose to explore Figma, Canva, Drupal, Blender, Unreal Engine, Unity, Camtasia, 3ds Max, V-Ray, photorealistic rendering, and more.

To learn more about this program, please visit:

<https://www.visible-edge.com/graphic-design-applications-specialist/>



Graphic Design Technologies

This entry-level program focuses on the art of drawing, website design, rendering, and other graphic skills required for a career in graphic design.

Throughout this program, we'll explore all of the topics necessary to dive into the expansive world of graphic design. First, the program emphasizes fundamentals, tips, best practices, basic topics, and tools used in the workplace. Once you master the basics, you'll dive deeper into ideas and explore top programs and platforms throughout the Graphic Design industry.

Core curriculum and electives for this program include an introduction to graphic design, how to become a successful graphic designer, art fundamentals, digital painting, color theory, typography, layouts, and Adobe platforms including Photoshop, XD, InDesign, and Illustrator. Also explore additional Adobe platforms, graphic design theory, logo design, concept art, video game art, motion graphics, data visualization, Figma, Drupal, Blender, 3ds Max, 3D modeling, and more.

To learn more about this program, please visit:

<https://www.visible-edge.com/graphic-design-technologies/>

THROUGHOUT THESE PROGRAMS, YOU'LL HAVE THE OPPORTUNITY TO EARN INDUSTRY-RECOGNIZED CERTIFICATIONS, INCLUDING BUT NOT LIMITED TO:



Google Analytics Individual Qualification (GAIQ)



Google Ads Certification



Google Digital Garage



American Marketing Association (AMA) PCM Content Marketing Certification



Adobe Certifications



Google User Experience (UX) Design Certificate



Certifications in Microsoft Office 365 Associate Specialist for Outlook, Word, Excel, PowerPoint, and Access