

CERTIFICATE & DIPLOMA PROGRAMS

Our training options are designed to be fast, flexible and effective. Program options allow you to train remote or in-center, when you want to, while maintaining on-demand access to Ve-I instructors. You can also choose to train utilizing a combination of in-center and remote - allowing you to access our training center or learn from the comfort of your own home.

VE Certificate & Diploma programs typically range from 7 to 52 weeks. All of our programs are a minimum of 175 hours of core course and lab work. Upgrade options include 80, 120, 160, 200 or more hours of elective courses.

Remote Attendance: Tap directly into our training center remotely and work with our on-staff instructors, on-demand, like you would in a physical training room. Our instructors talk to students, view their workstation session, assist or share their own screen to lecture, and more.

In-Center Attendance: Students are free to attend training in our physical training center. As always, our instructors are available on demand when you need them. Ve-I provides the facility, workstation and software required to execute the coursework. Attend based on your schedule, not ours.

Ve-I is State of MA Section 30 & TAA Approved. Program is WIOA/Section 30/Trade Act Eligible,

Ve-I is a Licensed Post-Secondary Education Institution.



We are a Veteran Friendly Institution.

GI Bill® is a registered trademark of the U.S. Department of Veterans Affairs (VA).

For more information about education benefits offered by the VA, visit the official U.S. government website at <http://www.benefits.va.gov/gibill>.

Pricing is subject to revision at any time. Ve-I reserves the right to change fees, courses, topics, policies, programs, services and personnel as required. "Unlimited" refers to instructor and facility access during our normal business hours, which are Monday - Friday from 8:00AM to 5:00PM except Federal Holidays and shutdowns. Most course material can be accessed 24/7 for after hours study. Instructor support is limited to purchased training materials and labs. Remote setup assistance is included.



GLOBAL HEADQUARTERS

38 Technology Way
The Millyard Technology Park
Nashua, New Hampshire. 03060



(888)-847-3343
(603)-595-1422



www.visible-edge.com
Email: ve-i@visible-edge.com

DIGITAL MARKETING & ANIMATION

Covering countless major marketing and animation topics, this program focuses on current industry tools, platforms, strategies, and best practices.

VISIBLE EDGE



IF A PICTURE IS WORTH A THOUSAND WORDS, AN ANIMATION IS WORTH A MILLION

Discover how to create impressive, eye-catching content using industry-standard tools like Adobe Photoshop, Illustrator, InDesign, After Effects, Dreamweaver, XD, and Premiere Pro.

Learn not only to create content using Adobe Creative Cloud - but also choose to advance into more complex industry rendering platforms including KeyShot, V-Ray, 3ds Max, Maya, SolidWorks, and Blender.

Additionally, choose to be introduced to web design and graphic design best practices using Wordpress, Drupal, Figma, Adobe XD, UI/UX, and more.

A vast range of electives are included in the program to expand your skill set, strengthen your knowledge, increase your employment marketability, and give you a competitive edge,

This flexible, comprehensive program was designed to accommodate individuals of all skill levels - from beginner to advanced. Our counselors create a customized training program to fit your past experience, current needs, and future goals.

LEARN TO...



Explore industry-standard tools such as Adobe Creative Cloud, Wordpress, Drupal, Microsoft 365, Google Analytics, Google Ads, Canva, and more.



Dive into advanced rendering platforms - including KeyShot, V-Ray, 3ds Max, SolidWorks, and Blender.



Create marketing content - such as websites, brochures, newsletters, posters, animations, videos, presentations, sales material, graphics, infographics, and more.



Utilize search engine optimization (SEO) to dramatically strengthen your online presence, successfully rank your business, and gain loyal customers.



Dive into analytics - learning all about your customers and maximizing ad efficiency.



Discover marketing strategies, ways to increase traffic, best practices, common mistakes, and methods for maximizing sales.



Master top rendering software and design programs to bring your marketing efforts to the next level.



CORE TOPICS INCLUDE

- Digital Marketing
- Marketing Psychology
- Graphic Design
- Adobe After Effects
- 3ds Max
- Certification Prep & ACU Exam for 3ds Max (Autodesk Certified User)

ELECTIVE TOPICS INCLUDE

- Data Analytics Professional **Cert** Prep + Exam
- Content Marketing **Cert** Prep + Exam (AMA)
- Facebook, Google, Adobe, Hubspot, Twitter, Bing/Microsoft **Certification** Preps & Exams
- Digital Marketing Pro **Certification** (AMA)
- Sales Management **Certification** (AMA)
- Social Media Marketing for Businesses **Certification** Prep & Exam
- SolidWorks - Intro to Advanced (All Courses)
- SolidWorks - Visualization & Animation
- SolidWorks - CSWA/P/E **Cert** Prep + Exams
- Blender 3D Animation
- Keyshot: Introduction to Digital 3D Rendering
- User Experience & User Interface
- Management & Project Management
- Canva, Figma, Digital 3D Rendering
- Augmented Reality (AR)
- Adobe Creative Cloud
- Marketing Strategy Business Fundamentals
- Marketing Analytics & Data Analysis
- Business Intelligence
- Google, Bing, Facebook, Instagram, LinkedIn, Pinterest, YouTube, Twitter Ads & Marketing
- Cinematography, Video Editing, & Production
- Microsoft Teams, Outlook, Word, Excel, PowerPoint, Access, OneNote, Forms, Planner, Visio, Publisher, Project, OneDrive
- and more!

For more program information, please visit:
www.visible-edge.com/digital-marketing-and-animation/