



# Vuforia Studio for Assisted Reality

## ACCELERATING INDUSTRIAL PRODUCTIVITY

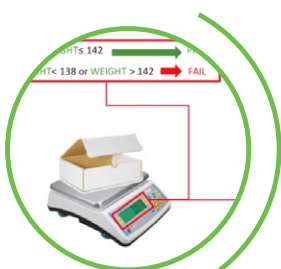
Vuforia Studio is a powerful, easy-to-use solution that enables industrial customers to rapidly create scalable assisted reality experiences and unlock new possibilities for workforce productivity.

### Winning Combination

Assisted reality devices feature glanceable 2D interfaces that provide workers with hands-free, on-demand and real-time information. Typically, creating assisted reality content requires sophisticated tools, expensive resources and long development cycles.

However, Vuforia Studio's visual drag and drop authoring environment, with built-in support for voice navigation, enables users to quickly create 2D interactions for RealWear and Vuzix head-mounted devices without the need for programming.

Now, enterprise stakeholders can easily create scalable user interactions leveraging new or existing 2D content such as: assembly procedure documents, videos and real-time IoT data.



Vuforia Studio helps industrial customers create content quickly and easily”

— Ryan Orwoll, PTC

### WHY VUFORIA STUDIO?

#### Reduce Development Costs:

Eliminate expensive programming resources with:

- An intuitive code-free authoring environment
- Out-of-the box support for voice navigation

#### Accelerate Content Creation:

Build better experiences, faster:

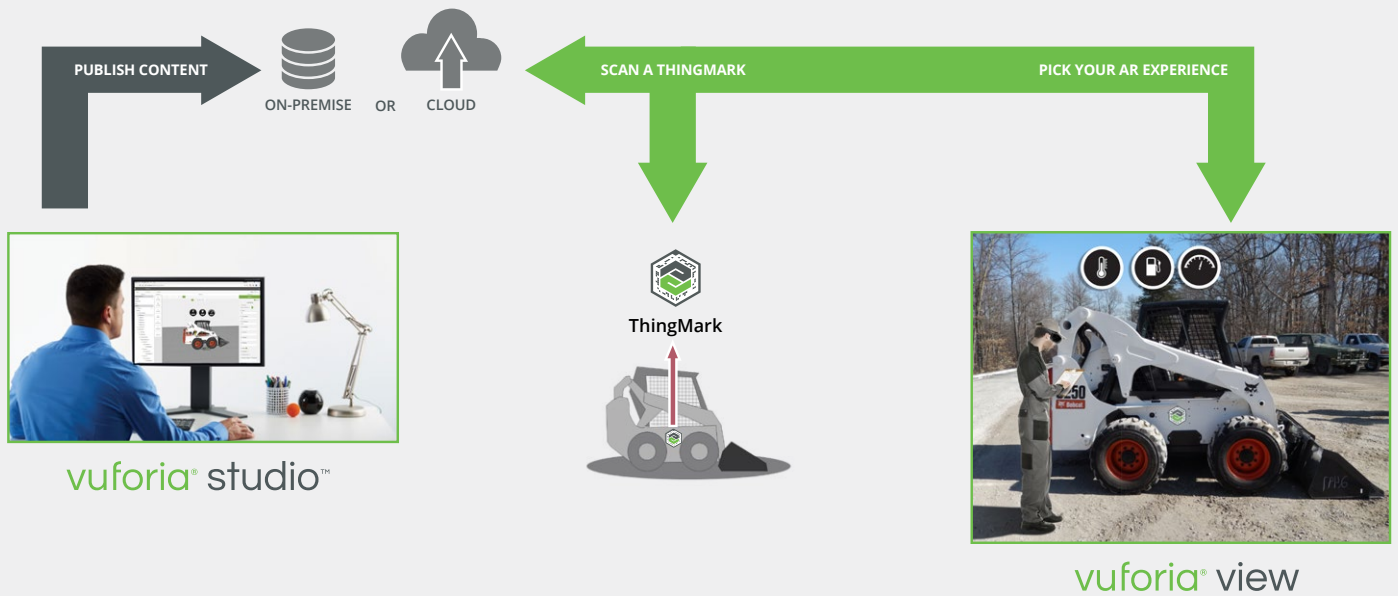
- Efficiently leverage existing 2D content
- Seamlessly incorporate step-by-step instructions and contextualized IoT data

#### Deliver Enterprise Scalability:

Deliver assisted reality across the enterprise:

- Single universal viewer app with Vuzix and Realwear support
- Flexible cloud or on-premises deployment options

## HOW IT WORKS



### Limitless Business Value:

Manufacturing, Service, Quality Assurance, Maintenance and Training organizations will benefit from “hands-free” assisted reality experiences created with Vuforia Studio by:

- Increasing the efficiency of service technicians with step-by-step instructions included in repair procedures and workflows
- Quickly providing on-demand reference materials such as documents, videos and links to first-line workers
- Improving quality and safety by providing checklists to guide, track and record step or task completion
- Ensuring worker safety and productivity with built-in voice commands to navigate between screens

### Explore the Possibilities:

The Vuforia Studio Free Trial enables industrial customers to gain a competitive advantage. Register today to get early access to tools designed to make assisted reality authoring for the enterprise fast, simple, and scalable.

#### YOUR FREE TRIAL INCLUDES:

- 30-day access via Trial Portal
- Quick-start guide and tutorials
- Hosted experience server
- Community support

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